

California Newspapers Grow With a Growing California

Newspapers in California have increased in number with Growing California. This was indicated today when the California Newspaper Publishers Assn. released figures of CNPA member newspapers as reported in the new 1958-59 Newspaper Directory, just off the press.

The all-time high circulation of 6,828,815 dailies and weeklies is evidence that the acceptance and demand of the people of California for their regularly produced and distributed weekly and daily information on advertising

newspapers has increased in keeping with the ever-expanding population of the state.

COMPARED TO 1953 total circulation of 5,215,240, the 1958 high total is an increase of 1,607,575 daily and weekly newspapers.

The 1958-59 Directory of 83 pages carries 17 pages of news listing individual newspapers throughout the state according to the city in which each is published. Additional information on advertising

rates, mechanical features, fled and Associate members and circulation of CNPA of the Publishers Association members is shown in the various rate sections and on the pages of listings of newspapers by counties.

BESIDES information on California newspapers, the Directory gives information on executives a more detailed picture of circulation, available markets, population and business trends, and other particular information of specific cities and communities.

By George Sixto

RIVETS



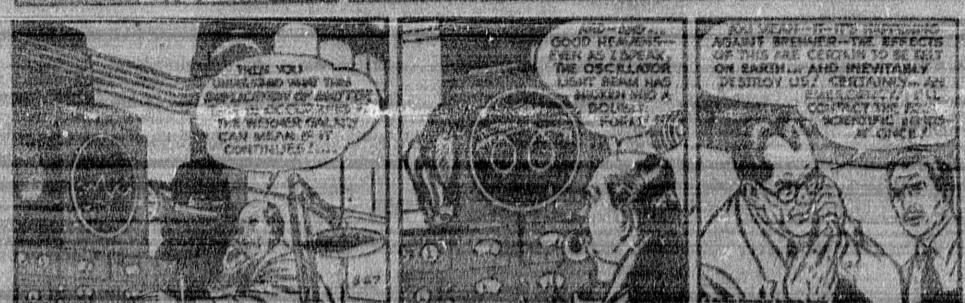
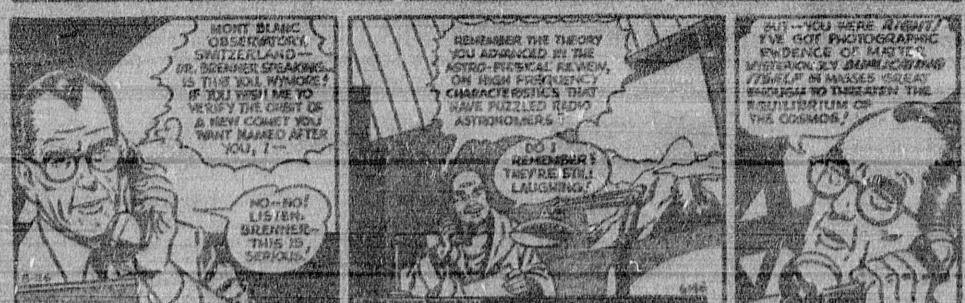
VIRGIN



RED RYDER



SUPERMAN



Ryan Consolidates Torrance, Electronics Divisions Here

AUGUST 24, 1958

TORRANCE HERALD

Five

SUGAR CONTENT

A teaspoon of sugar contains about 18 calories.

TRAILER PARK

There are about 12,000 trailer parks in the U.S.

larged recently with three new buildings totaling 140,000 square feet of floor space, will be utilized for manufacture of electronic products on a production basis.

All electronics engineering, navigation and other electron research, and development will continue to be headquartered at the San Diego base.

der Rutherford's supervision.

Rutherford has been manager of the local division since it was acquired last year.

Production of the Ryan Firebee drone missiles will continue here, officials said.

AS OUTPUT of automatic navigation and other electron research, and development plans, com-

Jim Dandy
Lucky
Money Saving Buys!
LOW PRICES...
EVERY DAY OF THE WEEK!

LUCKY
NOW YOU CAN ENJOY
THE VERY BEST IN
COFFEE GOODNESS!

59¢

COFFEE
Cream it with Cream 4-oz. 3c

STA CRISP ... 1-lb. Box

CRACKERS

REYNOLDS WRAP

Aluminum Foil 25 Ft. Roll

VETS DOG FOOD

Quality & Economy 7-lb Can

25c

4 to 25c

Bacon
FRONTIER BRAND
SLICED CELLO PKG.
59¢

Beef Liver
Ground Chuck

YOUNG TENDER
SLICED OR PIECE
49c
FRESH LEAN
"PRECISION CUT"
59c

U.S. NO. 1
RUSSET
POTATOES
10:39¢
ONE LB.

FINEST
MILD SPANISH
ONIONS
3:10¢

WEST TORRANCE
Coyotes and Harbors

TORRANCE
Coyotes and Harbors

LONG BEACH
Coyotes and Geese

Pacific and Wharf

Hill and Belmont

WEDNESDAY

FRIDAY

SATURDAY

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY